



Somerset Archaeological & Natural History Society

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CHARGING POLICY FOR REPRODUCTION OF IMAGES FROM SANHS' COLLECTIONS

Background

Adrian Webb & David Bromwich's paper 'The reproduction of images belonging to SANHS' (21 May 2019) aimed to provide SANHS officers and trustees with evidence of the costs charged by five different organisations for the reproduction of images they own. The organisations were academic libraries and local authority public libraries of various sizes. It was not always clear whether the organisations surveyed owned the "copyright" in the images, only that they claimed, as custodians, to be able to charge a "reproduction" fee in a publication. A publication can be a book, magazine, website, newspaper, television programme, etc.

The proposed figures shown below reflect the range of charges found in the survey.

Table 1. Single image

Repro type	SANHS proposed charge (£)	Rates currently applied by Library Committee (£)
Book – commercial	55	1-1,999 copies – 20 2,000+ copies – 30
Book – not for profit	15	A copy of the published volume or article
Website – not for profit	25	--
Website – commercial	65	--
Exhibition (commercial)	55	--
TV – U.K.	115	70
TV – World	165	--
TV – repeat	165	--
Apps – commercial	330	--
News – any type	0	--
Merchandize	120	--

Concessions which may currently be granted (single but not cumulatively) by the SANHS Librarian without reference to the Library Committee or Board:

- A published acknowledgement.
- A copy of the publication.
- Fees can be paid using copies of other books of value to SANHS.

Table 2. Discounts for multiple images in the same work (any format)

<i>Number of images</i>	<i>Suggested discount</i>
1	None
2-5	10% off
6-10	20% off
11-20	30% off
21-50	40%off
51+	50% off

Proposals

1. Charges shown in Table 1 be adopted.
2. All images used to be credited to SANHS.
3. A copy of each print publication in which a SANHS image appears is required for its Library (if feasible).
4. Each request to include an admin fee of £5 for not for profit (and/or a free copy of the book at the discretion of the Library Committee) and £15 for commercial organisations.
5. It is suggested these figures are adopted by the Board and used for twelve months. After this period has expired the Hon. Treasurer is to undertake a review to see if the charges should be revised.
6. Limit the resolution of images appearing on websites to prevent illicit copying.